

## FOR IMMEDIATE RELEASE

November 7 , 2006

### **Premier Sports and Fitness Auction Benefits Local Charity**

CHICAGO, IL - Over 100 sports, fitness and adventure items will be offered for sale at the Go Girl Gala and Silent Auction, November 17, 2006. The items include adventure experiences such as kayaking in Greece, a trip to Whistler, a golf package at Eagle Ridge Resort, race car driving experience at the Richard Petty Driving School; equipment including a Life Fitness T-30 Treadmill, mountain and road bikes, and Subaru Dagger Kayak; training and fitness packages such as health club memberships, personal training, karate lessons and yoga classes. The auction also boasts hard-to-score tickets to most every game in town, including Chicago Bulls Fantasy packages for hard-core fans. Memorabilia, including a bat autographed by Cal Ripkin, will also be featured.

Proceeds from the Gala and raffle will benefit Girls On The Run®-Chicago, an after-school program for young girls that uses the power of running to change the way girls see themselves and their opportunities. GOTR's innovative physical activity program combines training for a 5K run/walk with life-changing lessons on topics such as leadership, community service, healthy eating and emotional health that inspire a lifetime of self-respect and healthy living.

"We set out to pull together an auction for all sorts of interests-- the die hard fans, families interesting in a fun outing to the game, athletes looking for the latest gear, people interested in getting more fit in the new year-- and we found it," said Kelly O'Brien, Executive Director. If you are looking for a great holiday gift or just a terrific addition to your own collection, this is a great way to get a good deal for a fantastic cause!"

The organization will also raffle off a stay at a château in France that includes bike tour of Burgundy. Raffle tickets can be purchased in advance at [www.gotrchicago.com](http://www.gotrchicago.com).

#### Event Details:

#### **Go Girl Gala & Silent Auction**

Friday, November 17th

6:30 - 9:30PM

Chicago Cultural Center

78 E Washington Street

This annual fundraiser benefiting Girls on the Run-Chicago also includes music by Underwater People, cocktails, hors d'oeuvres and desserts. It's a great party with a great purpose!

**For more information and to purchase tickets in advance:**

**<http://www.gotrchicago.com/events.htm>**

Contact:

Kelly O'Brien

Email: [pressinfo@gotrchicago.com](mailto:pressinfo@gotrchicago.com)

[www.gotrchicago.com](http://www.gotrchicago.com)